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Product Owner Journal

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Product Owner Journal

As the product owner, the first thing I must do is to outline the items that are in the backlog and be able to put them into an order that will improve the teams ability to achieve our overall goal and mission. To do this I must know what features are desired by the users in the final product and why this feature is wanted. My ability to learn more about what is wanted and why will help me to relay this information to the Scrum team . Keeping an open line of communication with the users will help us to achieve these results. By using open ended questions with the users I can create a dialogue and gain more insight from the users.

User stories are the driving force of our projects. They guide the Scrum team and allow them to deliver products that align with the user expectations. These stories can offer a clear insight into the desired functionality from the users perspective. This allows them to focus on creating this value within their tasks. These stories also help to improve the communication within the team and the stakeholders. This ensures that there is a shared understanding of what needs to be completed. This also allows for prioritizing of tasks to ensure that the team concentrates on the key features first.

Interviews and user meetings play a key role in getting the user stories into the backlog. They give the product owner insight as to the features the user wants the most and what other features might be put into the nice to have bucket. These interviews should be more conversational allowing the users to speak freely and express their thoughts and opinions. This will have a better result than just a question and answer session which tends to be more of a yes or no session. There is also a case to use social media for feedback and ideas. This is a great way to reach other parts of the world and cultures. This added insight will help to make sure we are delivering a product that will exceed expectations.

Being an engaged product owner is key to the success of any project. Having you finger on the pulse of the users, the stake holders, and the Scrum team will ensure that there is progress being made daily, and that everyone stays informed and has input during each sprint. This helps to promote the team atmosphere and allows for the team to work at their best.

References

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